



# Gillian Fielden

## Design : Teaching

### Personal Information

**Address**  
204 Winns Ave  
E17 5LP  
**Phone**  
+447974449016  
**email**  
gillif66@gmail.com  
**www**  
gillifdesign.com

### Social Media

**Instagram**  
instagram.com/gillif\_design/

### Recent Employment

I currently deliver the Visual Communication pathway of the UAL Foundation Art & Design course at Working Men's College. For 16 years I was Course Director for the BTEC National Diploma in Graphic Design at Kensington and Chelsea College.

I recently completed a Post Graduate Certificate in Visual Communication at UAL/LCC.

I am looking for a new challenge that will take me to the next stage of my career.

### Key Skills

#### Teaching

As course leader for the BTEC ND in Graphic Design I developed the course creating exciting, relevant project briefs following BTEC criteria. I am involved in all stages of delivery, including assessment, and have experience as a lead IV. I also deliver tutorials and monitor progression for students. I involve students in 'live' projects for both the college and external clients.

#### Freelance and Creative

I have a wide range of experience in the creative industries. Recent projects include publicity material for the Stow Festival and Kensington & Chelsea College. I also help run the 'Pop Up' Art School at Vintage Festival.

#### Project Management

As UK co-ordinator for Lycos Shopping Channel I liaised with the sales and development teams to ensure the successful launch of the shopping channel which generated a 50% month on month increase in traffic.

#### Digital Media Industry

I have experience in digital media industry involving various web production roles, including developing web sites, designing and content development.

#### Fashion Industry

I studied for an MA in Fashion and had five years experience in the clothing industry. My roles involved clothing range co-ordination, print and graphic design.

### Software

I am proficient in Adobe CS applications including: Photoshop, Illustrator, InDesign and Acrobat; MS Office

I have also worked with Quark, Flash, MS Access, Dreamweaver, HTML, Google Docs

### Work Experience

- 2004 – 19 **Course Director BTEC National Diploma in Graphic Design Kensington and Chelsea College**  
*Additional Teaching/Training Experience:*
- 2014 – 19 **Freelance Tutor/Trainer - Adobe Creative Suite Roundhouse**
- 2016 **Variable hours Lecturer in Graphic Design and Adobe Creative Suite Morley College**
- 2012 – 14 **Variable hours Lecturer in Graphic Design and Adobe Creative Suite Working Men's College**
- 2005 – 14 **Variable hours Lecturer in Graphic Design and Adobe Creative Suite Westminster Adult Education Service**  
*Previous Industry Experience:*
- 1999 – 01 **Shopping & Lifestyle Channel Manager Lycos**  
Successfully redesigned and launched shopping and lifestyle channels. Created partnerships with content providers. Liaised with business development and marketing departments to ensure maximisation of advertising revenue.
- 1999 **Freelance Internet Researcher & Writer IPC Electric Women's Network**
- 1999 **Digital Media Producer Foresight New Media**  
Organised and implemented content for website and CD. Developed website and CD structure. Liaised with designer and programmers. Developed project schedules to meet budgets & deadlines.
- 1998 – 99 **Digital Content Producer Taxi Interactive**  
Design and managed promotional adverts and content. Selected and scheduled new sites to be added to Taxi search engine. Created promotion schedule in conjunction with marketing department.
- 1998 **Assistant Web Producer ITN**
- 1997 – 98 **Assistant Web Producer Macmillan Publishers**
- 1992 – 94 **Freelance Fashion Design Work**  
Worked on a freelance basis for various companies including; Menswear for Clockwork Apparel Ltd, BHS Childrenswear and Tammy Girl for Winners Jeans Manufacturers. Developed graphics for prints; Created corporate identity designing stationary and logos
- 1990 – 92 **Assistant Men's & Boys Casual wear Designer Gardner (UK) Ltd**  
Major importer supplying BHS, The Burton Group, Littlewoods and Freemans  
Co-ordinated clothing ranges and designed graphics for garment prints and embroideries
- 1990 **Menswear/Graphic Designer Joe Bloggs**  
Designed sweatshirts and T-shirts  
Designed graphics for garment prints and embroideries

### Education & Qualifications

- |      |   |  |
|------|---|--|
| 2018 | Post Graduate Certificate in Visual Communication   | UAL<br>London College of Communication |
| 2004 | PGCE Post Compulsory Education and Training (FENTO) | Greenwich University                   |
| 1996 | MA PGDip Fashion & Textiles                         | Nottingham Trent University            |
| 1989 | BA (Hons) Fashion & Textiles                        | Manchester Polytechnic                 |
| 1985 | Foundation Studies Art & Design                     | Sheffield Polytechnic                  |
| 1984 | A Levels – Art & English                            | High Storrs School, Sheffield          |